

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499490-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)
 Attention: Accounts Payable
 3050 K Street N, Suite 100
 Washington, DC 20007

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	2158

Flight Dates	Order #	All Order #
10/23/12 - 10/29/12	499490	06386370

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	10am-11am	10am - 11am	-TWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 10:59 AM 10am-11am 10am - 11am :30 DSCT12105 \$600.00 NM 2 WFSB W 10/24/12 10:59 AM 10am-11am 10am - 11am :30 DSCT12104 \$600.00 NM 3 WFSB F 10/26/12 10:58 AM 10am-11am 10am - 11am :30 DSCT12105 \$600.00 NM									
2	10/23/12	10/26/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 DSCT12104 \$850.00 NM 3 WFSB W 10/24/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 DSCT12105 \$850.00 NM 2 WFSB Th 10/25/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 DSCT12105 \$850.00 NM									
3	10/23/12	10/26/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/23/12 4:11 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12105 \$950.00 NM 1 WFSB W 10/24/12 4:27 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12104 \$950.00 NM 2 WFSB Th 10/25/12 4:40 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12104 \$950.00 NM									
4	10/23/12	10/26/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/23/12 5:19 PM Eyewitness News 5pm - 5:30pm :30 DSCT12104 \$2,100.00 NM 1 WFSB W 10/24/12 5:13 PM Eyewitness News 5pm - 5:30pm :30 DSCT12105 \$2,100.00 NM									
5	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$2,100.00									

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BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499490-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	2158	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	2	\$2,100.00	NM
10/22/12 10/28/12 -TWTF-- 2 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/24/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 DSCT12104 \$2,100.00 NM 1 WFSB Th 10/25/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 DSCT12105 \$2,100.00 NM									
6	10/23/12	10/26/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 6:29 AM Eyewitness News 6am - 6:30am :30 DSCT12104 \$1,600.00 NM 2 WFSB Th 10/25/12 6:28 AM Eyewitness News 6am - 6:30am :30 DSCT12105 \$1,600.00 NM									
7	10/23/12	10/26/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	2	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 2 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 DSCT12105 \$2,500.00 NM 2 WFSB W 10/24/12 6:10 PM Eyewitness News 6pm - 6:30pm :30 DSCT12105 \$2,500.00 NM									
8	10/23/12	10/26/12	Eyewitness News	6:30am - 7am	-TWTF--	:30	3	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 3 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 6:58 AM Eyewitness News 6:30am - 7am :30 DSCT12105 \$1,600.00 NM 2 WFSB Th 10/25/12 6:54 AM Eyewitness News 6:30am - 7am :30 DSCT12104 \$1,600.00 NM 3 WFSB F 10/26/12 6:58 AM Eyewitness News 6:30am - 7am :30 DSCT12105 \$1,600.00 NM									
9	10/23/12	10/26/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	2	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 2 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/24/12 7:10 PM Inside Edition 7pm - 7:30pm :30 DSCT12104 \$1,750.00 NM 1 WFSB Th 10/25/12 7:13 PM Inside Edition 7pm - 7:30pm :30 DSCT12104 \$1,750.00 NM									
10	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	3	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 3 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/23/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12104 \$800.00 NM 2 WFSB W 10/24/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12105 \$800.00 NM 1 WFSB F 10/26/12 7:57 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12105 \$800.00 NM									
11	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	3	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 3 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12104 \$1,750.00 NM 3 WFSB Th 10/25/12 7:29 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12105 \$1,750.00 NM 2 WFSB F 10/26/12 7:47 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12105 \$1,750.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
499490-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	2158

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	3	\$1,750.00	NM
12	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,600.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

Payment Terms Net 30 Days

<u>Gross Total</u>	\$41,350.00
<u>Agency Commission</u>	\$6,202.50
<u>Net Amount Due</u>	\$35,147.50

INVOICE



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333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499490-2	10/31/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
3050 K Street N, Suite 100
Washington, DC 20007

Send Payment To:

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Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	2158

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	499490	06386370

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/29/12	10/29/12	10am-11am	10am - 11am	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 10:52 AM 10am-11am 10am - 11am :30 DSC12105 \$600.00 NM									
14	10/29/12	10/29/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 12:55 PM Eyewitness News 12pm - 12:30PM :30 DSC12105 \$850.00 NM									
15	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 4:13 PM 4p-5p Dr. Oz 4pm-5pm :30 DSC12105 \$950.00 NM									
16	10/29/12	10/29/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 5:10 PM Eyewitness News 5pm - 5:30pm :30 DSC12105 \$2,100.00 NM									
17	10/29/12	10/29/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 5:42 PM Eyewitness News 5:30pm - 6pm :30 DSC12105 \$2,100.00 NM									
18	10/29/12	10/29/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,600.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
499490-2	10/31/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	2158	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
18	10/29/12	10/29/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$1,600.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>6:33 AM</td><td>Eyewitness News</td><td>6am - 6:30am</td><td>:30</td><td>DSCT12105</td><td>\$1,600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/29/12	6:33 AM	Eyewitness News	6am - 6:30am	:30	DSCT12105	\$1,600.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	M	10/29/12	6:33 AM	Eyewitness News	6am - 6:30am	:30	DSCT12105	\$1,600.00	NM																																	
19	10/29/12	10/29/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,500.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>6:33 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>DSCT12105</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	1-----	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/29/12	6:33 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12105	\$2,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	1-----	1	\$2,500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	M	10/29/12	6:33 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12105	\$2,500.00	NM																																	
20	10/29/12	10/29/12	Eyewitness News	6:30am - 7am	1-----	:30	1	\$1,600.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$1,600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>6:51 AM</td><td>Eyewitness News</td><td>6:30am - 7am</td><td>:30</td><td>DSCT12105</td><td>\$1,600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	1-----	1	\$1,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/29/12	6:51 AM	Eyewitness News	6:30am - 7am	:30	DSCT12105	\$1,600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	M	10/29/12	6:51 AM	Eyewitness News	6:30am - 7am	:30	DSCT12105	\$1,600.00	NM																																	
21	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,750.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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22	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am	1-----	:30	1	\$800.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	1-----	1	\$800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	M	10/29/12	7:38 AM	CBS: THE EARLY SHOW	7am - 9am	:30	DSCT12105	\$800.00	NM																																	
23	10/29/12	10/29/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,750.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$1,750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>8:18 PM</td><td>Entertainment Tonight</td><td>7:30pm - 8pm</td><td>:30</td><td>DSCT12105</td><td>\$1,750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	1-----	1	\$1,750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/29/12	8:18 PM	Entertainment Tonight	7:30pm - 8pm	:30	DSCT12105	\$1,750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	1-----	1	\$1,750.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	M	10/29/12	8:18 PM	Entertainment Tonight	7:30pm - 8pm	:30	DSCT12105	\$1,750.00	NM																																	
Total Spots							11																																				

Gross Total \$16,600.00

Agency Commission \$2,490.00

Net Amount Due \$14,110.00

Payment Terms Net 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.